

## Club Cinema Gold Application Form

### Yes I would like to join Club Cinema Gold!

Joining Club Cinema Gold is simple. Please fill in your details below and return to Cinema Gold. A one off membership cost of \$25.00 applies with up to 2 names on the membership card is permitted. Please note that the 'Bring a Friend' pass you receive on joining may only be used once.

### Personal Details

Title            Mr    Miss   Mrs   Ms   Other \_\_\_\_\_

Name(s) \_\_\_\_\_

Which age bracket do you fall into (if more than one applicant please indicate who is in which bracket)

0 -20     21 - 30     31-40     41-50     51-60     61-70     70+

Postal Address \_\_\_\_\_

\_\_\_\_\_

Contact Phone Number \_\_\_\_\_

Email             (please enter e-mail address below)

Email Address \_\_\_\_\_

Do you wish to receive the Cinema Gold weekly email newsletter if you do not already receive it?

Yes             No             I already receive it

**PTO**

## Additional Information

How did you find out about Cinema Gold?

Word -Of -mouth  Newspaper  Radio  Website

Location  Other \_\_\_\_\_ (please specify)

What is/are your favourite movie genre/s?

Action/Adventure  Documentary  Family/Children  Romance

Thriller  Comedy  Drama  Horror

Sci Fi/ Fantasy  Foreign

Who are your favourite actors and directors?

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On the scale below please indicate how important the features of the Cinema Gold are to you;  
(1 =not important, 5 = extremely important) (please circle)

	Not important			Very important	
Seating comfort and cinema ambience	1	2	3	4	5
Quality of films (sound and picture quality)	1	2	3	4	5
Limited screen advertising	1	2	3	4	5
Selection of food and beverages	1	2	3	4	5
Ability to have private functions and screenings	1	2	3	4	5
Quality staff and customer service	1	2	3	4	5
Quiet location, not in large cinema complex	1	2	3	4	5
Ability to reserve and allocate seats	1	2	3	4	5

Please indicate below any products or services you would like to see Cinema Gold offer;

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### **Payment**

Club Cinema Gold requires a once in a lifetime subscription fee of \$25.00. Up to 2 names can be placed on the card. Payment may be in the form of cash, cheque or EFTPOS. If you intend posting your application payment must be in the form of a cheque.

Cheques to be made out to:

“Cinema Gold, Palmerston North Ltd”

**Please enclose this completed application form with your payment and post or deliver to:**

**Cinema Gold, Palmerston North**  
Downtown On Broadway  
PO Box 2087  
Palmerston North